

# A UNIQUE AND MULTIFUNCTIONAL PARK

BRAINE L'ALLEUD

# Urban living in rural surroundings

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> Imagine a park bringing together the charms of a region. A park where dynamic local businesses live side-by-side with international companies and groups. A park full of airy green spaces, with private homes situated next to an abundant offer of leisure, commercial and professional services.

## **OFFICE BUILDINGS** WITH COMPLETE FLEXIBILITY



## Content.



#### - LOCATION

# Halfway between the countryside and the capital.

l'Alliance Business Park brings easy access to Brussels via exit 24 of the Brussels outer-ring road. TEC bus services are available via two

bus stops. The first one is situated in front of The Genesis building, the second at the front of Building S.





BRUSSELS CENTRAL STATION



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20'

(INTERNATIONAL)



35' AIRPORT CHARLEROI-BRUSSELS SOUTH





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#### - ACCESS

## A green haven in the heart of Brabant Wallon.

l'Alliance Business Park is situated at the edge of Braine-L'Alleud, on the crossroads of major roads servicing Brussels and all main road and motorway networks. The park is within the immediate vicinity of commercial services, restaurants and sports, cultural and tourist centres.

BUS STOP

3'

TEC



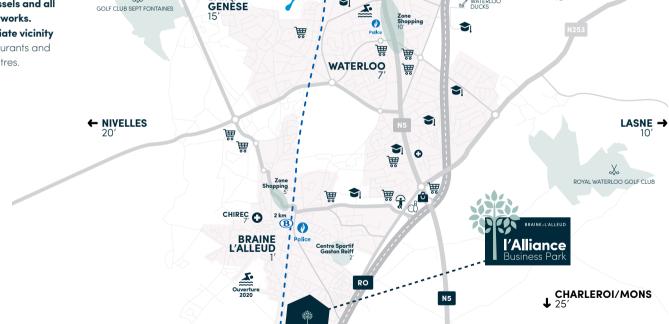
STATION

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NIVELLES CENTRE

15'

RER



↑ RHODE SAINT GENÈSE

15'

2

GOLF CLUB SEPT FONTAINES

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HOCKEY WATERLOO DUCKS

# l'ALLIANCE BUSINESS PARK

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BRAINE L'ALLEUD



A unique business park, where dynamic local businesses live side-by-side with international companies and groups.

At a time when multifunctional activity parks are growing in number, l'Alliance Business Park offers something different, unique in its kind. With its buildings constructed around small squares, tree-lined alleyways and avenues, lakes and decorative gardens, the result is a designed and organised space, carefully crafted to be serene and harmonious. Imagine a diversity of architectural styles, where every building is designed to compliment the esthetic harmony of a site in constant evolution.

# A stimulating business centre.

# Office space

A business centre to stimulate start-ups, develop a family business, or a new address for an international brand. l'Alliance Business Park offers a large variety of modular office space possibilities, adaptable to all forms of businesses. Each unit has been designed by a different architect, creating spaces to suit every style of business. The result is a fresh alternative to the visual monotony of the established business park concept.

## A park that breathes.



# Green space

A park that breathes open green space, water ways, trails, gardens and corridors of trees - the perfect meeting point for walks in fresh air. A park where you will prefer to walk or cycle to Braine l'Alleud Rail Station, to the centre of Braine l'Alleud or to surrounding road networks.

Humanity – an endless source of inspiration.

# Vision

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l'Alliance Business Park has been designed around human needs at every level, enhancing life experiences for all. Families, workers, visitors and walkers share this space and together forge the identity of a sustainable, serene and future-focused community, enjoying all the benefits of a contemporary and responsibly conceived development. During each new development phase the developers will work with natural resources and focus on low energy consumption.

## Serenity comes to town.

# Residential space

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l'Alliance Business Park is first and foremost a place to live. The offer in housing is in perfect harmony with the sustainable and user-friendly character of the site. The apartments meet the needs of families and offer breathtaking views of the open landscape. This experience extends far beyond the walls, into the outdoor spaces, which you can enjoy peacefully.

# OFFICE SPACE

I'Alliance Business Park

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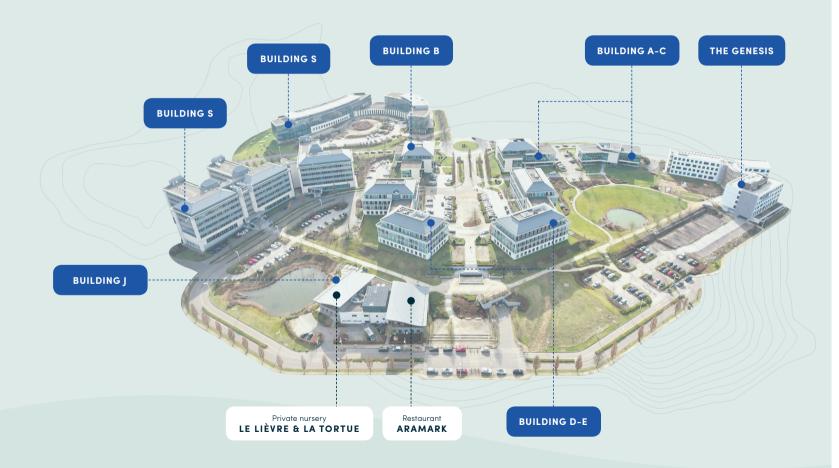
BRAINE L'ALLEUD





#### - OFFICE SPACE

# Flexible office spaces, tailored to your business needs.



#### - FACILITIES & SERVICES

# The business park that's right for you.

With a potential of 150,000m2 of office space, l'Alliance Business Park can help develop your business, whatever the size, and whatever your needs.



secure parking in the region, with 35m2 of parking space attributed to each office. 75% of the parking spaces are situated underground, ensuring the park's ground-level space is free from parked vehicles.

## Business center & coworking space

Shared office space is becoming a normality today. l'Alliance Business Park's 'Regus Space' provides contemporary office space for start-ups and young businesses, tailored and flexible to stimulate creativity.

## Business restaurants

A business lunch or breakfast ? Or a 5 minute coffee to recharge your batteries ? l'Alliance Business Park features two restaurants: La Brasserie de L'Alliance and Aramark, a restaurant dedicated to businesses, where an office delivery service is also available.

## Private nursery

l'Alliance Business Park features a recently opened private nursery. It provides 'close to home' quality childrens care and security for young families living or working on the site.

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#### - FACILITIES & SERVICES

# The business park that's right for you.

l'Alliance Business Park offers flexible office space, tailored to your needs and adapted to your business model.

With each office development unique in design, individual identity and stand-out can be guaranteed. The overall architectural coordination is managed by Sart Tilman Architects, respected experts in providing contemporary business space. Office spaces can be rented or purchased.

## Alliance Medical Centre

l'Alliance Business Park features a state-ofthe-art medical centre (with ultra modern operating quarters), providing medical care in optimum conditions. Medical care includes eye surgery, neuropsychology, dentistry and sports medicine.

### Braine l'Alleud town hall

The Braine l'Alleud's council chose l'Alliance Business Park as the location for its new town hall. It is a state-of-the art building, providing a range of administrative services to the local community in optimum conditions.

# Communal swimming pool

Since 2018, Braine l'Alleud's new communal swimming pool is beung built in the vicinity of l'Alliance Business Park. The pool will open in 2020 and will offer contemporary swimming and relaxation facilities with direct access to and from from the park.

# The Genesis – a new generation of passive building.

l'Alliance Business Park is home to the first entirely passive office building in Brabant Wallon, 'The Genesis'. The Genesis is all about optimal efficiency, to reduce its ecological footprint: a sustainable design based on wood, glass and stone entirely of local origin, featuring sector leading energy management and revolutionary waste recycling systems.

The building is ultra-efficient and redefines office space construction principles. No wonder it is credited 'BREEAM excellent' by BREEAM, the world's leading organisation for sustainable building certification.







# GREEN SPACE

BRAINE L'ALLEUD

#### - GREEN SPACE

## Leaving nothing to chance to reduce its environmental footprint.



With the park landscaped by Jean-Noel Capart of the internationally renowned JNC Office, private homes and businesses are joined by green trails, lakes and open-spaces, integrating seamlessly into the countryside.

#### చే lı, O ·----Electricity Recycling **Rain water** monitoring recovery l'Alliance Business Park The energypromotes a circular To limit its performance of economy by environmental impact, collaborating with all the buildings on l'Alliance Business the Belgian start-up l'Alliance Business Park Park employs a rain 'WeCircular', who collect is monitored regularly water recovery system, and recycle discarded in association with reducing the volume cigarette-ends, bring Optiwatt, helping to of city water a second-life to manage energy consumption. problematic waste. consumption and improve building insulation and energy loss.

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## l'Alliance Business Park is in perfect harmony with its location's natural topography.



# VISION & AMBITION

l'Alliance Business Park

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#### - VISION & AMBITION

A forward-looking, sustainable work and living project with a unique identity.

## Architecture

l'Alliance Business Park redefines the business park concept, bringing together new standards of life-quality and living. The combination of businesses, housing, commercial, retail, and public services creates a unique dynamic that nurtures new social ties. l'Alliance Business Park is a place where environmental, economic and cultural development meet and where the common values of sustainability and living

are refined.

- VISION & AMBITION

A forward-looking, sustainable work and living project with a unique identity.

## Seniors

l'Alliance Business Park is also about longevity, providing realistic answers tailored to the needs of senior generations.

The park includes a rest home, providing opportunities for more senior members of society. They can enjoy peace and tranquility, with important services in close proximity.

#### & AMBITION VISION

A forward-looking, sustainable work and living project with a unique identity.

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## **Retail on** the doorstep

l'Alliance Business Park is creating new retail opportunities, with a range of supply stores planning to install within the park. The network of green walkways and cycle paths within the park will encourage residents to rediscover the simple enjoyment of grocery shopping.

#### - VISION & AMBITION

# The park as a neighbourhood, prioritising on 4 principles.



The park is situated on main mobility routes, with the Braine L'Alleud rail station close by and Zaventem and Charleroi Airports within easy reach. The peaceful green routes throughout the park encourage walking and cycling.

# Social diversity

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With a concept that sees companies and private homes living side-by-side, the park is unique, providing work and residential space, serviced by a wide choice of services and shops.

# Respect of local resources

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l'Alliance Business Park has environmental respect and biodiversity at its heart. Designed around preserved walkways and water areas, the park integrates seamlessly with its natural surroundings.

# Local & social diversity

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With a space that brings new residents and new businesses together, comes the creation of new needs. The park contributes to the development of the local economy and provides the platform for a new social fabric.



- RESIDENTIAL SPACE

A diverse range of apartments
and services to nurture mixing.

# Bright & varied

Everyone can find a matching configuration: young families starting a family or couples trading in their large homes for apartments better fitting their needs. All apartments are designed to bathe in natural light and many terraces have views on the green parts of the park. – RESIDENTIAL SPACE

Living in contact with nature: an experience to savour.

# The passive advantage

The orientation of the buildings and their excellent levels of thermal insulation reduce energy needs. Each building is equipped with an innovative ventilation system that maximally recycles heat, ensuring unrivalled levels of efficiency and the lowest possible energy costs. The majority of the park's residential spaces is credited 'passive' level, with the others even meeting the Walloon Region's stringent 'low-energy' consumption levels.

